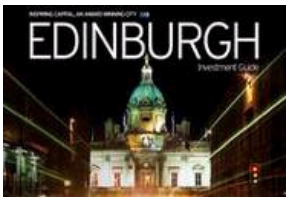
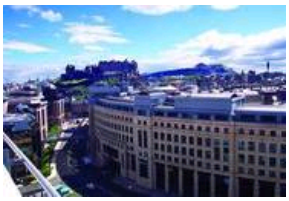
Why invest in Edinburgh?
- Global financial centre
- Innovation capital
- In good company
- Creative, Competitive
- Skilled - talented workforce
- Quality of life
- Contact us
- Edinburgh ICT Film

Development Zones
Commercial Property
Talent
Key Business Sectors
Connectivity
Invest Business Blog
Invest Edinburgh Magazine
Incentives and Support
Invest Map
Economic Data
EXPO REAL 2013



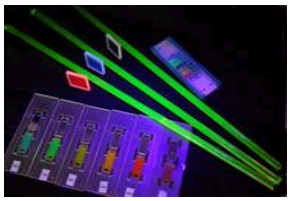
Investing in Edinburgh

Edinburgh City Region is a world influencer in science, business, education and the arts, it is Scotland's judicial and administrative centre with an unbeatable **quality of life**. Edinburgh was crowned the Best Large City of the Future for fDi and Best Large City for fDi Strategy in the Financial Times fDi magazine awards 2012/13.



Global financial centre

Edinburgh City Region is the UK's second largest **financial centre** after London and Europe's fourth by equity assets. It also has vibrant general insurance, corporate finance, broking and professional services sectors. The financial services talent pool is broad, highly skilled and exceptionally well-qualified, with a high proportion of graduates.



Innovation capital

The Inspiring Capital punches above its weight in terms of innovation, with recognised strengths in knowledge-intensive jobs including research and development. The Edinburgh City Region is **internationally renowned** for its academic research base and track record in commercialisation and technology transfer.

Capital city; In good company

As Scotland's capital and second largest city, Edinburgh is a magnet for employers and influencers.

Creative, competitive, connected

Edinburgh enjoys the UK's strongest city economy and **transport** mix outside London, alongside excellent communications networks, property investment, a rich creative environment and excellent quality of life.

Skilled, talented workforce

Edinburgh City Region's **workforce** is one of the most highly qualified in the UK with 45.3% of the population holding a degree level or professional qualification.

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