

INSPIRED FESTIVALS & EVENTS

Inspiring Facts

- Edinburgh's population is over 450,000, but that figure swells to well over 1 million during its famous festivals in August. VisitScotland, Edinburgh Pass 2006/2007.
- 33 % of festival attendances were by local residents; with 6% attending from the Lothians. A further 20% of attendances were visitors from elsewhere in Scotland, 26% from the rest of the UK and 15% by overseas visitors. Edinburgh's year round festivals, Economic Impact study 2004-2005.
- Edinburgh's vibrant calendar of festivals provides a massive £184 million boost to Scotland's economy and supports 3,900 full time jobs. The City of Edinburgh Council - Britain's Best City – Highlights from our Successful City, 2006.
- The festivals generate almost 3.2 million attendances, 1.4 million trips to the city, £31.6 million for accommodation providers and £22.5 million for Edinburgh's restaurants and pubs. The City of Edinburgh Council - Britain's Best City – Highlights from our Successful City, 2006.
- Edinburgh's summer festivals jointly make up the largest arts event in the world and last year attracted 845,000 visits. The City of Edinburgh Council - Britain's Best City – Highlights from our Successful City, 2006.
- Each year, the city hosts the biggest street party in the world as part of Edinburgh's Hogmanay. VisitScotland, Edinburgh Pass 2006/2007.
- Edinburgh is the world's best New Year venue, topping a poll as the favourite place to celebrate the New Year. The City of Edinburgh Council - Britain's Best City – Highlights from our Successful City, 2006.
- Edinburgh's Christmas and Edinburgh's Hogmanay generated £35.9 million for the city in 2004/5, and a further £8.5 million for the rest of Scotland. The City of Edinburgh Council - Britain's Best City – Highlights from our Successful City, 2006.
- A new home was found for the Festival Fringe giving the festival, on a permanent basis, its best ever accommodation. The Fringe sells more tickets each year than were sold for the successful Manchester Commonwealth Games. The City of Edinburgh Council - Britain's Best City – Highlights from our Successful City, 2006.
- During the Winter Festivals, Princes Street and the city centre are decorated with over 500,000 festive lights. The City of Edinburgh Council - Britain's Best City – Highlights from our Successful City, 2006.
- Edinburgh was the world's first city to receive an MTV Special Award for hosting the hugely successful European Music Awards in 2004. The City of Edinburgh Council - Britain's Best City – Highlights from our Successful City, 2006

